Sustainable Innovation 2013
Collaboration, Co-creation & New Business Models 18th International Conference 4th – 5th November 2013
University for the Creative Arts
Epsom, Surrey
United Kingdom
www.cfsd.org.uk





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Dr. Kerstin Mey is currently Director of Research and Enterprise at the University for the Creative Arts, where she is also a Professor in Fine Art. She will start her new appointment as Dean for Media, Arts and Design at the University of Westminster in April 2013. With a degree in Art and German language and literature, a PhD in art theory/ aesthetics and a PG Dip in European Cultural Policy and Administration, she has worked in Universities in Germany and the UK. Her own research is concerned with contemporary cultural practices and their social situations in relation to the generation of place and communities, public pedagogies, and the construction of identities under the influence of digitisation. Social and environmental sustainability has been a key concern in her research strategy and research project development work. She has been involved in sustainable urban regeneration projects such as a Public Art Strategy for West Belfast and the Greater Shankill area, Belfast Healthy Cities, and Belfast Cathedral Quarter Steering Group.